

11 Problems Solved by ONE System!

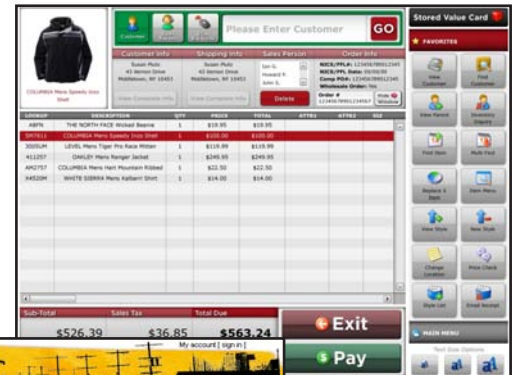
Retail management combined into ONE complete, integrated system.

Shopping for business solutions can be very time intensive and overwhelming, making it difficult to find the right solution for your retail operation. There are so many questions that need to be answered. What point of sale (POS) system should I use? How will I manage my customer information? How can I keep track of my inventory? What steps should I take to get into the multi-channel market?

Celerant Technology Corp provides a complete solution for all of your retail needs. Celerant Command Retail is a real-time system that manages all areas of a multi-channel retail organization in one, integrated system; taking care of point of sale, E-Commerce, customer relationship management, inventory management, data mining and advanced reporting, accounting, allocation and transfer management, fulfillment, distribution center and warehousing, catalog and mail-order, and open-to-buy. These 11 offerings are all you need to complete your daily retail operations.

There are a lot of systems on the market that claim to offer an all in one solution, by integrating modules from multiple sources, but Celerant Command Retail offers one system, with seamless integration, from one source.

The Command Retail architecture is flexible, secure and customizable, resulting in a personalized system that meets the needs of your retail business, providing you the ability to take control of your retail operation, whether you have 1 store or over 100 stores.



System Overview

1 Point of Sale

Celerant's customizable point of sale is the most flexible, powerful and advanced tool on the market, with full access to all functions.

- Credit card processing
- PCI certified system
- Wireless integration
- Special orders
- Rentals
- Gift registry
- Promo pop-up reminders
- Upsell item suggestions

2 E-Commerce

Celerant's integrated, sophisticated web software expertly manages and markets inventory, directly from your Command Retail system, eliminating the need to re-enter data.

- Custom design and layout
- Integrated gift cards and coupons
- Web Mining: complete site analytics
- Cart abandonment tracking
- Dynamic search navigation
- Search engine optimization and custom URLs
- Suggested items
- Wish list and gift registry
- M Commerce enabled

3 Customer Relationship Management

The Customer Relationship Management (CRM) feature within Command allows you to track and reward customers based on their spending habits.

- No-fee stored value cards
- Full purchasing profile
- Parent/child customers
- Buying clubs
- E-mail receipt copies
- Address and E-mail management for promos
- Scannable coupons at POS
- Multiple ship-to addresses
- Advanced customer reporting

5 Inventory Management

Produce up-to-the-minute, detailed reports such as vendor/cost comparisons, top sellers, sell throughs, weeks of supply, markdown levels, min/max and more, to analyze your inventory. Celerant's auto-replenishment tools allow users to implement forecasting and analysis to optimize stock levels throughout every season, for successful turn-around rates, all year round.

- 5 level department/class hierarchy
- 20 customizable categories
- Unlimited bar codes/item
- Pricing/markdowns
- Forecasting tools
- Auto replenishment
- Customizable item entry
- Digital image capture
- Wireless inventory

6 Distribution Center/Warehouse

Receiving, shipping and tracking functions, as well as merchandise location, are reflected in real-time and are visible, at once, throughout the organization.

- Detailed tracking for cases and locations
- Multi SKU locations
- Manifest and Bill of Lading for cases scanned onto manifest
- Pack-to-store capability
- Real-time wireless integration

4 Accounting

Keep track of your bookkeeping needs with Command's General Ledger, Accounts Payable and Accounts Receivable. The Celerant retail system offers an integrated general ledger or the option to directly integrate with MAS 90/200, Quickbooks or Great Plains. AP provides you with an approval process for paying your vendors, printing checks and reconciling bank statements, and AR generates statements, interest charges, analysis reports and more.

- Internal GL with balance sheets, P&L statements and audits
- Monitors vendor payments
- AR statement generation
- Interest charges and late fees
- Customer credit limit tracking
- Integration with most popular accounting packages



7 Data Mining

Celerant's Data Mining is a powerful analytic tool that allows you to build and organize your own reports to analyze broad, historical data in an easy-to-read summary fashion, enabling you to drill down to detailed levels.

- Data compiled in seconds
- Exhaustive report templates
- Creates new reports easily
- Drill downs reveal data in virtually any combination or time frame
- Create graphs and charts
- Export to standard spreadsheets

8 Allocation and Transfer Management

With Command, not only can you identify trends immediately, but you have the power to react. Set your inventory to automatically be replenished based on need.

- Category performance
- Min/Max levels
- Fill-In on demand
- Transfer store to store
- Transfer DC to store
- Automatic PO generation
- Wireless integration
- Select from several allocation methods

10 Open-to-Buy

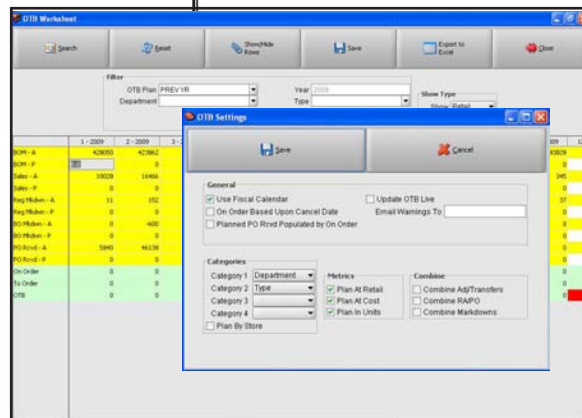
The Command Retail system provides an internal, fully integrated open-to-buy tool, offering a solution to the complex, dynamic process of merchandise planning and execution. The Command Retail system also allows for seamless integration with ANT USA's best selling merchandise and assortment planning system, Buyer's Toolbox, as well as with the RMSA planning services.

- Plan at retail, cost or units
- Four level hierarchy along with store level planning
- View OTB availability within purchase order module
- Automatic data updates such as POS store sales and POs
- Multiple plans allowed with "what if" scenarios

9 Catalog and Mail-Order

Celerant's flexible and scalable catalog and mail order module is built within your Command Retail software, eliminating duplicate and unnecessary order entry and integrating all channels of your retail business.

- Real-time, web-based order entry
- Unlimited users
- Fully customizable
- Team features with custom embroidery
- Customized packages
- Multiple catalogs with varying price levels
- Catalog source tracking
- Comprehensive search capabilities



11 Fulfillment

Celerant's comprehensive fulfillment module reduces order processing time by half. Integrated shipping tools are available, including UPS, FedEx and USPS, allowing you to pack shipments and print labels in one step.

- Pick waves for multiple orders
- Email shipping status to customers
- Ship from one or multiple locations
- Automatically stored tracking numbers
- Real-time order status updates