



IN-STORE, ONLINE & MARKETING WITH ONE SYSTEM!

“ Our prior retail software really wasn’t doing it for us. Celerant gave us the ability to analyze our purchases, to analyze our sell through; it was an integrated program that took us from general ledger right down to point of sale activity. It was a very smooth transition, and while we had choices we found that Celerant really met our needs.”

-GEIGER’S SPORTING GOODS



LEARN MORE



WWW.CELERANT.COM/GRASSROOTS-2025



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INTEGRATED SOLUTIONS OUTDOOR RETAIL INDUSTRY



MOBILE POINT OF SALE

Manage your store from anywhere in ONE system.

- + Mobile POS w/ contactless payments
- + Curbside pickup app option
- + Distributor catalog imports & auto ordering
- + Promotions & loyalty rewards
- + Class Scheduling & reservations



and more...



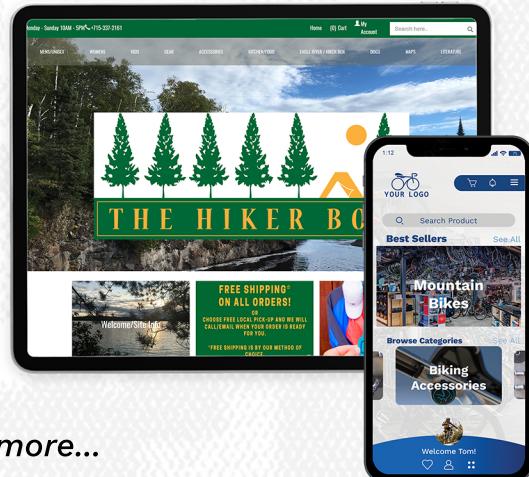
eCOMMERCE & MOBILE APPS

Manage your web and store as one with consistency.

- + Integrated eCommerce
- + Product filtering & suggested items
- + Buy online, pickup in store (BOPIS)
- + Online 'Buy Now, Pay Later' options
- + Cross-channel pricing & promotions
- + Marketplace integrations



and more...



DIGITAL MARKETING

Increase traffic and sales for your store, app and website.

- + Automated email marketing software
- + Personalized push notifications to customers' phones
- + Search Engine Optimization (SEO) services
- + Social media & content creation services
- + Full digital marketing services with in-house team

