



BOOTH #1019

CELERANT.COM/BIGROCKEXPO



HUNTING STORE

Manage your brick-and-mortar store(s) and ATF compliance all within a single system.



ONLINE

Expand past your storefront, and manage your online and store location(s) as one.



MARKETING

Bring your marketing to life by combining customer and sales data from all channels.

“ Since 2010, we have used Celerant's retail software to manage our outdoor sporting goods stores, including our newly-redesigned eCommerce website, ATF compliance, buy-trade and GunBroker.com sales. Leaning on ONE software company that provides ALL our technology helped us expand to 25 stores and makes it easier to operate our business more efficiently.”

TURNER'S OUTDOORSMAN

**INTEGRATE YOUR
STORE & WEBSITE WITH
BIG ROCK
SPORTS**

BIG ROCK EXPO PROMO

\$500 OFF!

VALID THROUGH 02-29-24



**ONE SYSTEM
FOR ALL CHANNELS**

MOBILE POINT OF SALE

Manage your fishing and gun shop in one system.

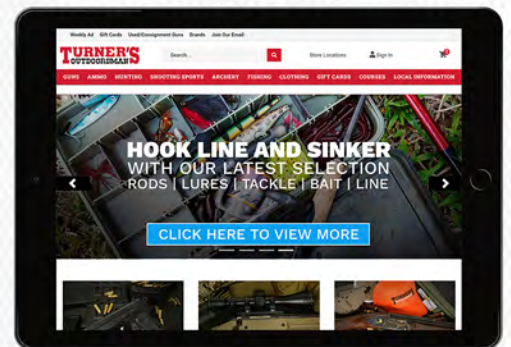
- Mobile point of sale & contactless payments
- Distributor integrations for catalogs & automated ordering
- Memberships with recurring billing & digital waivers
- Rentals, repairs & buy/trade
- Lane reservations & class scheduling
- Built-in bound book & 3rd-party A&D/e4473 integrations
- Type 07 manufacturing



eCOMMERCE & MOBILE APPS

Manage your web and store as one with consistency.

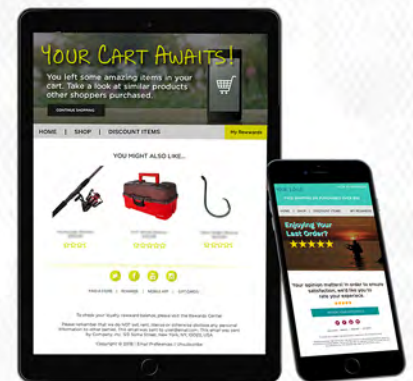
- Integrated eCommerce & mobile shopping apps
- Product feeds with images from Big Rock™
- Endless aisle eCommerce & store kiosks
- Drop shipping services by Big Rock™
- Curbside Pickup App, in-store pickup (BOPIS) & FFL Locator
- Product filtering & suggested items
- Marketplace & auction site integrations



DIGITAL MARKETING

Increase traffic and sales for your store and website.

- Automated email marketing software
- Personalized emails based on sales & customer data
- Campaigns for upsell/cross-sell, abandoned carts, post purchases
- Search Engine Optimization (SEO) services
- Social media & content creation services
- Full digital marketing services with in-house team



BIG ROCK EXPO VALID THROUGH 2-29-24

PROMO

\$500 OFF

BIG ROCK EXPO PROMO



POINT OF SALE BUNDLE

Point of sale software
1 add-on of your choice
10 hours of training included
Unlimited distributor integrations
(catalog imports & automated ordering)

\$195/MONTH

**NO ADDITIONAL
UPFRONT FEES!**

SAVINGS OF \$60/MONTH
SAVINGS OF \$750 UPFRONT



POINT OF SALE & eCOMMERCE BUNDLE

Point of sale software
eCommerce website
Integrated shipping
1 add-on of your choice
10 hours of training included
Unlimited distributor integrations
(catalog imports, online feeds & drop ship)

\$399/MONTH

**NO ADDITIONAL
UPFRONT FEES!**

SAVINGS OF \$125/MONTH
SAVINGS OF \$750 UPFRONT

BIG ROCK EXPO VALID THROUGH 2-29-24

PROMO **\$500 OFF**

BIG ROCK EXPO DETAILS

SCAN HERE »



Cumulus Retail point of sale and/or eCommerce with \$500 OFF, cannot be combined with other offers. Unlimited distributor integrations free for distributors in which you are an approved dealer and can provide account credentials, one credit card device per store free, dependent on processor. Hardware, training and setup fees sold separately. Offer ends 2/29/2024.