

SELL MORE WITH LESS EFFORT WITH DISTRIBUTOR INTEGRATIONS

Celerant Technology offers integrations to the leading distributors in the firearms space, enabling you to streamline your inventory supply chain, for both in-store and online sales.

Automate once manual processes, and save time when entering products and creating purchase orders for inventory replenishment. Celerant's integrations allow you to take full advantage of your distributors by leveraging their inventory so you can offer a wider variety of products on your website, and have your vendors fulfill orders directly to your customers.

Vendor Catalog



IN-STORE:

Import products easily into the POS. Select products from your distributor's online catalogs, and easily import them into your Celerant point of sale database.

Reorder inventory automatically. Automate purchase orders to replenish physical inventory based on min/max inventory levels. Prioritize vendors based on preferences.

ONLINE:

Offer broader product lines online. Pull and display your distributor's available stock (including product descriptions and images) onto your Celerant E-Commerce website, without stocking any merchandise.

Drop ship orders. Automatically send online orders to your distributors for fulfillment and drop shipping. Depending on the distributor, you can even drop ship firearms.

FIREARM DISTRIBUTOR PARTNERS:



INTEGRATE WITH YOUR FIREARM DISTRIBUTORS

Celerant is continuously expanding its distributor integrations, offering you the flexibility to carry products from your preferred vendors. There are two types of integrations: (1) in-store integration, allowing you to import products from their catalogs and automate replenishment based on min/max levels set within Celerant; and (2) online integration, allowing you to display and sell their available stock on your website through “data feeds” with drop shipping, so you don’t have to stock the inventory.

VENDOR	CATALOG IMPORT	AUTOMATED PO'S	ONLINE DATA FEEDS	DROP SHIP
	✓	✓	✓ (w/ 360° images)	✓
	✓	✓	✓	✓
	✓	✓	✓	✓
	✓	✓	✓	N/A
	✓	✓	✓	✓ (Accessories Only)
	✓	✓	✓	✓
	✓	N/A	N/A	N/A
	✓	N/A	N/A	N/A
	✓	N/A	N/A	N/A
	✓	✓	✓	✓
	Coming Soon	Coming Soon	N/A	N/A