



ARCHERY
TRADE ASSOCIATION

BOOTH #1043
CELERANT.COM/ATASHOW



STORE & RANGE

Manage your brick-and-mortar store(s) and archery range all within a single system.



ONLINE

Expand past your storefront, and manage your online and store location(s) as one.



MARKETING

Bring your marketing to life by combining customer and sales data from all channels.

“ Since 2010, we have used Celerant's retail software to manage our outdoor sporting goods stores, including our newly-redesigned eCommerce website, ATF compliance, buy-trade and GunBroker.com sales. Leaning on ONE software company that provides ALL our technology helped us expand to 25 stores and makes it easier to operate our business more efficiently.”

TURNER'S OUTDOORSMAN

**A PREFERRED
SOFTWARE
PROVIDER**



ATA SHOW PROMO

\$500 OFF!

VALID THROUGH 02-29-24



**ONE SYSTEM
FOR ALL CHANNELS**

POINT OF SALE & RANGE MANAGEMENT

Manage your archery store and range in one system.

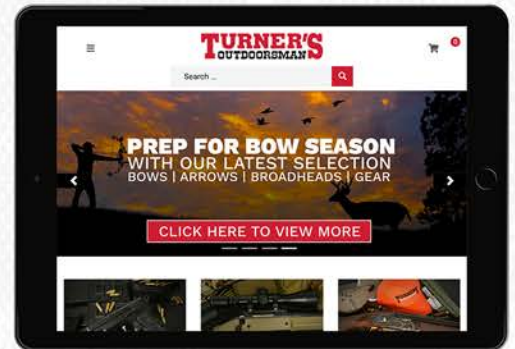
- Mobile Point of sale & contactless payments
- Distributor integrations for catalogs & automated ordering
- Memberships with recurring billing & digital waivers
- Rentals, repairs & buy/trade
- Lane reservations & class scheduling
- Built-in bound book & 3rd-party A&D/e4473 integrations
- Type 07 manufacturing



eCOMMERCE & MOBILE APPS

Manage your web and store as one with consistency.

- Integrated eCommerce & mobile shopping apps
- Distributor product feeds with images
- Curbside Pickup App & in-store pickup (BOPIS)
- Drop shipping & FFL Locator
- Product filtering & suggested items
- Marketplace & auction site integrations



DISTRIBUTOR INTEGRATIONS

Connect with your vendors in-store and online.

- Product catalog import
- Purchase orders with acknowledgements
- Auto ordering based on min/max levels
- Online data feeds & drop shipping
- Endless aisle eCommerce & store kiosks

**Integrations vary based on vendor*



AND MORE...

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