



BOOTH #628

CELERANT.COM/AMCHARSHOW



GUN SHOP/RANGE

Manage your brick-and-mortar store(s) and shooting range all within a single system.



ONLINE

Expand past your storefront, and manage your online and store location(s) as one.



MARKETING

Bring your marketing to life by combining customer and sales data from all channels.

“ Since 2010, we have used Celerant's retail software to manage our outdoor sporting goods stores, including our newly-redesigned eCommerce website, ATF compliance, buy-trade and GunBroker.com sales. Leaning on ONE software company that provides ALL our technology helped us expand to 25 stores and makes it easier to operate our business more efficiently.”

TURNER'S OUTDOORSMAN

**INTEGRATE YOUR
STORE & WEBSITE WITH**
**AMCHAR
WHOLESALE INC.**

AMCHAR SHOW PROMO

\$500 OFF!

VALID THROUGH 03-29-24



**ONE SYSTEM
FOR ALL CHANNELS**

POINT OF SALE & RANGE MANAGEMENT

Manage your gun shop and range in one system.

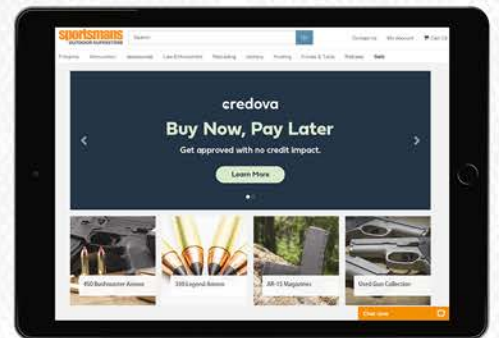
- Mobile point of sale & contactless payments
- Distributor integrations for catalogs & automated ordering
- Memberships with recurring billing & digital waivers
- Rentals, repairs & buy/trade
- Lane reservations & class scheduling
- Built-in bound book & 3rd-party A&D/e4473 integrations
- Type 07 manufacturing



eCOMMERCE & MOBILE APPS

Manage your web and store as one with consistency.

- Integrated eCommerce & mobile shopping apps
- Product feeds with images from AmChar™
- Endless aisle eCommerce & store kiosks
- Drop shipping services by AmChar™
- Buy online, pickup in-store (BOPIS) & FFL Locator
- Product filtering & suggested items
- Marketplace & auction site integrations



DIGITAL MARKETING

Increase traffic and sales for your store and website.

- Automated email marketing software
- Personalized emails based on sales & customer data
- Campaigns for upsell/cross-sell, abandoned carts, post purchases
- Search Engine Optimization (SEO) services
- Social media & content creation services
- Full digital marketing services with in-house team



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