IN-STORE, ONLINE & MARKETING WITH

ONE SYSTEM!

Having everything together with one retail software partner makes life so much easier. One of the big benefits in working with Celerant is they help us turn our retail challenges into sales opportunities."















INTEGRATED SOLUTIONS PET SUPPLY INDUSTRY



MOBILE POINT OF SALE

Manage your store from anywhere in ONE system.

- + Mobile POS with contactless payments
- Vendor integrations for catalog import & auto ordering
- + Memberships, promotions & loyalty rewards
- + Promos, rewards, coupons, ASTRO Loyalty rebates
- + Class scheduling for pet training & care

















eCOMMERCE & MOBILE APPS

Manage your web and store as one with consistency.

- + Integrated eCommerce & mobile apps
- + Curbside & same day in-store pickup (BOPIS)
- + Product filtering & suggested items
- + 3rd party marketplace & auction site integrations
- + 'Buy Now, Pay Later' finance options















DIGITAL MARKETING

Increase traffic and sales for your store, app and website.

- + Automated email marketing software
- + Personalized push notifications to customers' phones
- + Search Engine Optimization (SEO) services
- + Social media & content creation services
- Full digital marketing services with in-house team



