



**SHOT SHOW**

**BOOTH #42502**  
**CELERANT.COM/SHOT**



### GUN SHOP/RANGE

Manage your brick-and-mortar store(s) and shooting range all within a single system.



### ONLINE

Expand past your storefront, and manage your online and store location(s) as one.



### MARKETING

Bring your marketing to life by combining customer and sales data from all channels.

*“As a customer of Celerant for over 14 years, we have grown our business to a very high level without worrying about our retail processing or inventory management. When we chose Celerant, we were looking for software that was adaptable to our business needs. As we have grown, to now 4 stores and 2 websites, Celerant continues to enable us to be a more efficient company.”*

**VANCE OUTDOORS**

**ENTER TO WIN  
FREE CUMULUS  
eCOMMERCE\***

**SHOT SHOW PROMO**

**\$500 OFF!**

VALID THROUGH 02-29-24







## POINT OF SALE & RANGE MANAGEMENT

Manage your gun shop and range in one system.

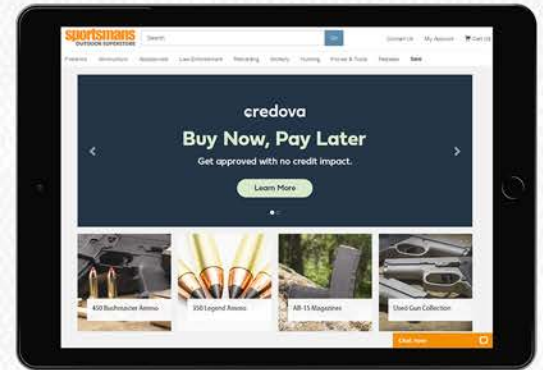
- Mobile POS with contactless payments
- Built-in A&D & 3rd-party integrations
- Catalog import & auto ordering - ALL major distributors
- Memberships, promotions & loyalty rewards
- Buy-trade, rentals & repairs
- Range management & lane/course scheduling



## eCOMMERCE & MOBILE APPS

Manage your web and store as one with consistency.

- Integrated eCommerce, mobile shopping, & range apps
- Distributor product feeds with images
- Buy online, pickup in-store (BOPIS)
- Drop shipping & FFL Locator
- Product filtering & suggested items
- Marketplace & auction site integrations



## DISTRIBUTOR INTEGRATIONS

Connect with your vendors in-store and online.

- Product catalog import
- Purchase orders with acknowledgements
- Auto ordering based on min/max levels
- Online data feeds & drop shipping
- Endless aisle eCommerce & store kiosks

*\*Integrations vary based on vendor*



LIPSEY'S



Sports South LLC



**AND MORE...**

SHOT SHOW VALID THROUGH 2-29-24

**PROMO**

**\$500 OFF**