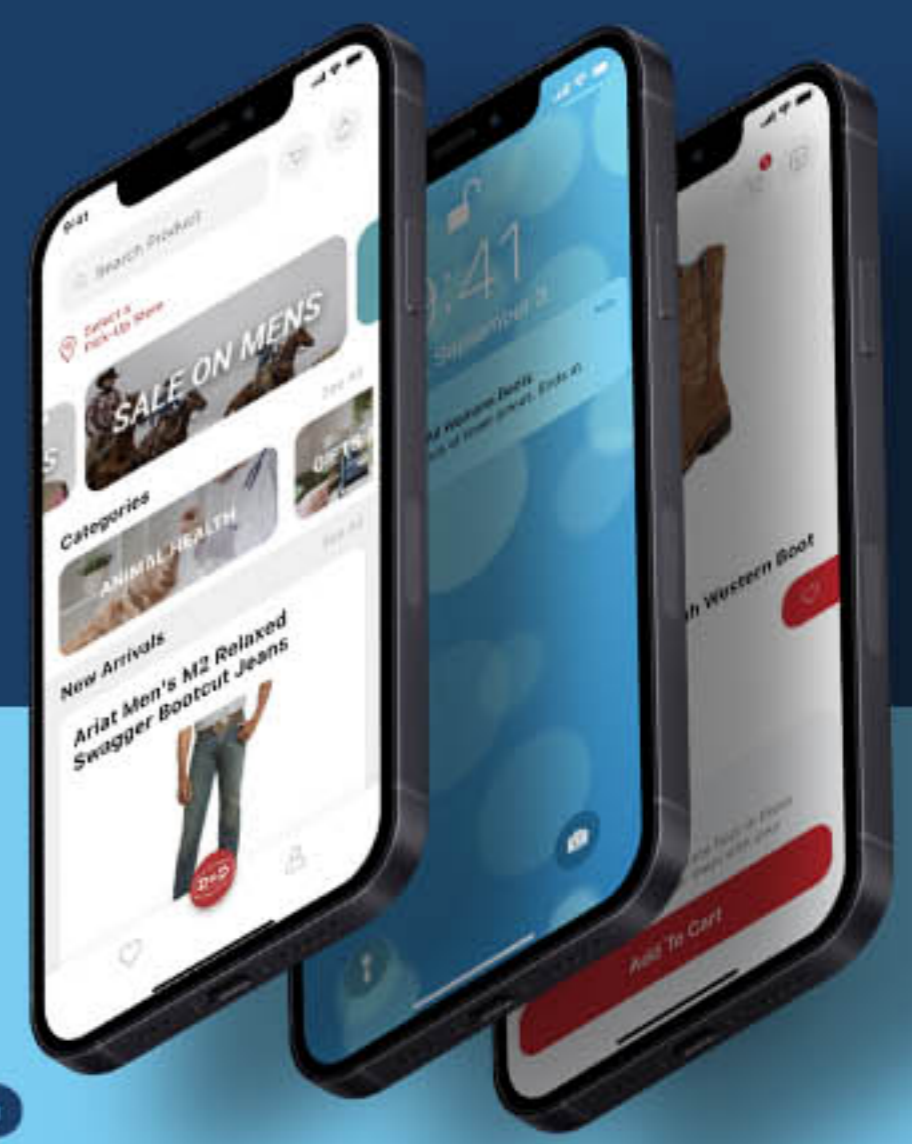


BOOST LOYALTY & SALES WITH AN INTEGRATED MOBILE SHOPPING APP

By Celerant Technology



CONVERSION RATES
Conversions are 3x higher on apps than websites



CONSUMER APPS
47% of consumers now use mobile apps



DID YOU KNOW?

HAVE YOUR APP DEVELOPED, START TO FINISH

Celerant's web team can develop and design your app with MINIMAL EFFORT by you. Your app's branding and experience will be consistent than your website; faster too.

- › Standard & custom apps available
- › iOS & Android compatible
- › Editing tools are built-in- logo, colors, text & images



KEEP YOUR APP UPDATED W/ NO EXTRA MAINTENANCE

The app integrates with Celerant's back-office software, providing a central location to manage all retail channels. To save time and reduce errors, products and images are entered once, and reflected immediately on your mobile app, eCommerce and point of sale.

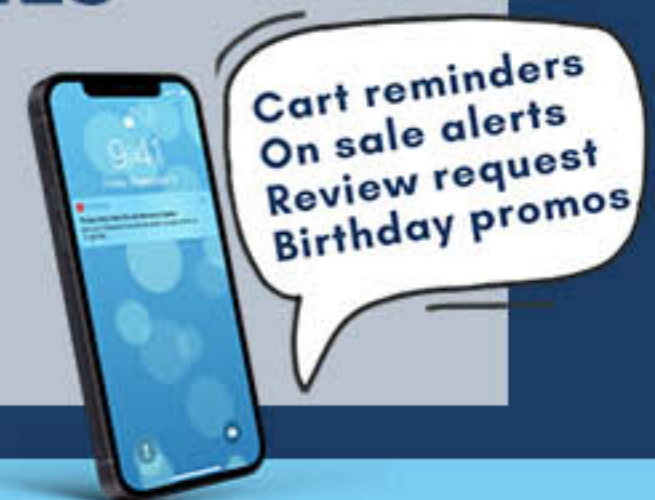
- › Product updates automatically in sync between your eCommerce & app
- › Inventory can update in real-time across all channels
- › Sales from all channels are managed in ONE place



GET PROMOTIONAL NOTIFICATIONS TO CUSTOMERS' PHONES

With push notifications, you can get messages directly in your customers' pockets. Messages are automated and personalized based on past purchases and preferences.

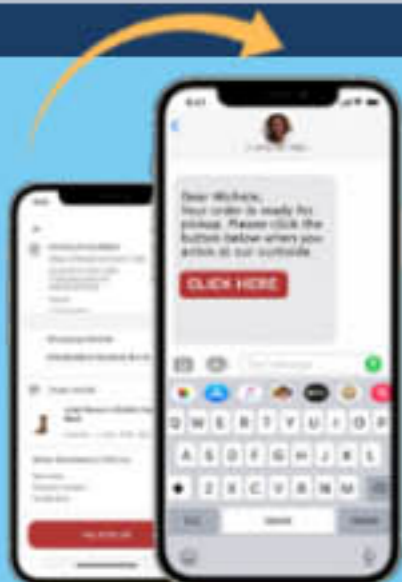
- › Avoid email SPAM filters to increase clicks & sales
- › Messages are triggered by orders, abandoned carts, birthdays, & other activity
- › Push notifications are far more likely to reach customers than email



OFFER SAME DAY PICKUP IN STORE & CURBSIDE

With Celerant's app, customers can checkout with same day, in store pickup, curbside pickup or traditional shipping.

- › Celerant's BOPIS & Curbside Pickup App comes standard with every app; it's built-in
- › App automatically notifies customers via text when order is ready for pickup
- › Customers can click a link in the text to alert staff when they arrive at your curb



GET STARTED WITH A MOBILE APP TODAY!

Learn more and choose the app that best suites your business needs.

 celerant.com/standard-app
celerant.com/custom-app

 (718) 351-2000

 sales@celerant.com

Celerant[®]
Retail Commerce Software