



Simply Powerful Commerce™ for Retail Enterprises

Comprehensive retail POS system and commerce software with high-end capabilities and sophisticated simplicity.



STRATUS ENTERPRISE: #1 RETAIL SOFTWARE

For enterprise retailers, Stratus Enterprise offers the most comprehensive retail commerce software on the market, providing tier-1 functionality at tier-2/tier-3 pricing. Stratus Enterprise is a single platform allowing you to manage all aspects of your business- from in store, mobile point of sale and inventory, to eCommerce with automated store fulfillment, drop shipping, third-party marketplaces, and digital marketing. With a complete suite of industry-specific plug-and-play features, along with Celerant's ability to handle timely and cost-effective modifications and custom integrations, Stratus Enterprise is the smart choice for long-term business growth and efficiency.

Founded in 1999, Celerant provides seamless multi-channel solutions and expert consulting to mid-market retailers across all industries. Celerant is recognized as the #1 retail software provider overall; the #1 vendor for mid-sized retailers; and the #1 vendor for apparel, specialty and broad suite verticals. For the past eleven consecutive years, the RIS Software LeaderBoard has recognized Celerant as a top-five vendor based on innovative functionality and customer satisfaction.

Powerful, Intuitive & Mobile Point of Sale

Stratus Enterprise's point of sale is the most flexible and powerful solution on the market. Accessible from any mobile device, the POS is capable of high-volume transactions, and provides real-time visibility across your entire retail operation, including customer and sales data, prices, discounts, inventory, loyalty rewards and more. With a user-friendly interface and a flexible backend, the POS can be customized to your store's requirements.



- Look up prices, access stock levels & manage the back office in real-time
- Process sales transactions with mobile EMV chip card readers & Apple/Android Pay
- Manage returns, on-hold sales, layaways, special orders, gift receipts, gift cards, cash & carry, & house accounts
- Secure payment data with point-to-point encryption (P2PE), tokenization & EMV

Shopper Incentives

More than a POS system that rings up sales, Stratus Enterprise offers plenty of options to help you boost traffic to your stores and website, and more importantly, increase sales and brand loyalty. You can create and manage loyalty programs, memberships, coupons, BOGOs, gift cards and other shopper incentives.

- Incentivize customers with loyalty rewards, in store & online
- Expand your customer base with cross-channel gift cards & gift registry
- Create targeted coupons based on your customers' prior purchases
- Offer promotions to keep customers shopping with you



Vendor Integrations & 'Endless Aisle'

Stratus Enterprise allows you to source and manage vendors; import products from their catalogs; and reorder inventory just-in-time with automated purchase orders. You can also leverage your vendor's live inventory on Celerant's in store kiosks and eCommerce websites with drop shipping, so you can offer an 'endless aisle' without stocking the merchandise. With Celerant's Product Catalog, you can also access over 5 million products from 75,000 well-known brands, which can be easily imported into your Stratus POS system.



- Import products from your vendor's catalogs within the POS
- Automate replenishment based on pre-set min/max levels
- Offer an 'endless aisle' via Celerant's in store kiosks & eCommerce sites
- Sell products you may not currently carry via Celerant's Product Catalog
- Have vendors drop ship orders directly to your customers

Order Fulfillment

Stratus Enterprise allows you to fulfill orders from your stores and/or warehouse, and track all orders in a single place, in real-time. With Celerant's 'Best Store' Fulfillment module, you can automatically select the 'best' store to ship from based on your preferences, such as location and stock levels. Fulfillment can also be offloaded to third-party marketplaces, such as Amazon, or to your vendors for drop shipping.



- Utilize your stores as 'mini warehouse' fulfillment centers
- Integrate with top carriers to pack shipments & print labels in one step
- Set up pick waves to fulfill multiple orders more efficiently
- Leverage your vendors to drop ship orders directly to your customers

Inventory & Warehouse Management

Stratus Enterprise provides access to real-time, shared inventory across your stores, eCommerce, warehouse and marketplaces. Your website and point of sale reflect accurate, on-hand quantities as you buy/sell merchandise to prevent overstocks and out-of-stocks. The warehouse module allows you to manage inventory in your distribution center, whether on shelves, aisles or loading docks. With Open-to-Buy and ERP, you can forecast inventory based on trends, seasons, top sellers and promotions; and determine optimal reorder points.



- Maintain tight inventory control to increase efficiency & reduce overhead
- Scan & look up inventory anywhere with Celerant's mobile inventory app
- Streamline receiving, picking, packing, shipping & transfers
- Allocate the right assortment of merchandise to each store
- Optimize truck routing & deliveries with eSignatures via Made4net™ integration

Rentals & Repairs

Stratus Enterprise offers comprehensive work order and rental modules for retailers that rent and/or repair merchandise. You can track rental items; assign and prioritize tasks; and accept deposits/payment in full, whether the service is provided in-house or by the manufacturer.

- Manage rentals & repairs directly from the POS
- Track, assign & prioritize work orders for timely completion
- Provide customers with quotes or estimates for services
- Collect deposits or payment in full



Buy/Trade & Consignment

Stratus Enterprise handles buy/trade and consignment of used items with ease, allowing you to offer cash, store credit and trade cards. Customer information can be scanned into the CRM from a driver's license in order to complete the cash/trade or consignment redemption.

- Manage your used-item buying, selling & trading
- Calculate consignment percentages based on sale price
- Offer fee-free trade cards with higher incentive values
- Scan driver's licenses & capture eSignatures

Advanced Reporting & Business Intelligence

Through Stratus Enterprise, you gain deep insight into your business with advanced reporting, forecasting tools and a dashboard that incorporates data from all retail channels. You will be able to measure seasonal trends, inventory, sales performance, best-sellers, loss prevention, commissions and more.

- Create reports that encompass historical data from all retail channels
- Conduct a deep-dive analysis of your performance via data warehousing
- Easily create & save ad-hoc reports with 'Smart Views' for fast access



ERP & Accounting

Stratus Enterprise offers complete visibility of your retail business by unifying data from the point of sale, eCommerce, inventory, CRM and other retail functions. With tools such as real-time reporting, invoicing, an internal general ledger and accounts payable/receivable, Stratus enables you to make better, faster decisions; streamline critical processes; and maintain financial compliance.

- Understand trends to forecast inventory & sales
- Simplify vendor payments & invoicing
- Optimize employee productivity & work schedules
- Integrate with popular accounting software products
- Automate sales tax compliance via Avalara™ integration

sage 100

qb intuit quickbooks.

Microsoft Dynamics GP

Custom eCommerce

Celerant builds custom and powerful eCommerce websites with a responsive design. Seamlessly integrated with Stratus' point of sale, you can manage your store and online operations as one, in real-time. Online orders flow directly into the Stratus database, allowing you to view all orders in a single place. You can set up drop shipping, and/or automate fulfillment from any store or warehouse location.



- Integrate seamlessly with Stratus Enterprise POS in real-time
- Enable customers to purchase gift cards & accumulate loyalty rewards
- Offer 'buy online; pick up/return in store' services
- Automate online order fulfillment from any location
- Allow vendors to drop ship orders directly to your customers

Marketplace Integrations

Retailers can expand online sales by integrating Stratus Enterprise with popular third-party marketplaces and auction sites, such as Amazon, Walmart, eBay, Farfetch and Facebook. Through these integrations, you can easily upload products and track orders from each channel in ONE place, with NO manual entry, and receive notification on all sales activity.

- Easily upload products from within Stratus with no manual entry
- Track & manage all marketplace orders in one place
- List your products with Amazon Prime free 2-day shipping
- Offload fulfillment & customer service to the 3rd-party



Digital Marketing

Celerant offers full-service digital marketing - encompassing SEO and personalized email automation - to increase traffic and sales to your website and physical stores. Celerant's integrated email marketing platform pulls live CRM and sales data to dynamically segment consumers, and send promotional emails based on their past purchases, brand preferences and demographics.

- Optimize your website for higher keyword rankings
- Segment your email lists based on CRM/sales data
- Automate email workflows for abandoned carts, upsell opportunities, online reviews & more
- Send personalized emails as opposed to mass, blind email





We are a women's specialty retailer offering fashion and apparel at value prices. We partnered with Celerant based on the fact we could integrate our needs from the frontend and backend with one provider. Celerant provided us with great value and incorporated all the modifications we were looking for; and was able to get us up-and-running in a pretty tight time frame."

KERRY WALTER, VP ECOMMERCE & MARKETING



We joined Celerant in 2010. Celerant built us a new website with integrations into Amazon, eBay and, more recently, Walmart. We could not handle the volume from 16 stores without Celerant's 'Best Store Fulfillment' module. We also knew customers needed to feel safe when processing credit cards in store, so we did not hesitate to get onboard with EMV through Celerant's POS system."

RYAN KISTLER, ECOMMERCE MANAGER



Prior to Celerant, we had all kinds of inventory and fulfillment problems. The main reason we chose Celerant was to have complete inventory availability and perfect integration across all channels, including Amazon. We are now able to ship a thousand orders per day, and not worry about it. Celerant helped us sell over 7 million dollars of products on Amazon last year."

ANTHONY QAIYUM, OWNER



Opened in 1883, our flagship store is on the National Registry of Historic Places. We had a lot of challenges with our previous POS and inventory system; it wasn't real-time and lacked features and reporting. We've been with Celerant since 2008. They are forward-thinking and constantly evolving their solution to meet our needs. I recommend Celerant to other retailers."

DAVID CLIETT, DIRECTOR OF OPERATIONS



Point of Sale



Warehouse Management



CRM & Shopper Incentives



Custom eCommerce



Order Fulfillment



Marketplace Integrations



Inventory Management



Digital Marketing

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