In Store. Online. Mobile.

Introducing Stratus Retail, the premier multichannel retail software by Celerant Technology. Stratus allows retailers the freedom to run their business in real-time, with a customizable retail platform. Point of Sale, inventory, E-Commerce, mobile applications and more are managed through a single system. Easily manage all of your retail channels with one flexible solution.

POINT OF SALE

Stratus Retail POS is the most flexible, powerful and advanced tool on the market, with full access to all functions, including inventory, transfers and receiving. This mobile point of sale solution can be accessed from any device with a web browser including tablets and smartphones, as well as traditional legacy hardware. Transactions are completed in real-time and are available at once, throughout the entire enterprise.

Features:
- Single, fully integrated platform
- Works with any mobile device and can share existing legacy peripherals
- Real-time transactions and reporting

SECURITY

Stratus Retail POS is enabled with functionality that works with point-to-point encryption (P2PE) devices to secure your data at the point of entry, so that sensitive cardholder information never appears in your system's memory. Celerant also offers a data tokenization option to further secure payment data sent between a merchant and their bank.

Features:
- Point-to-point Encryption secures data the moment a card is swiped
- Tokenization-capable, potentially reducing the scope of a PCI audit
- Developed for EMV-capable credit card devices, ‘future-proofing’ your system for advancements in payment security
INVENTORY MANAGEMENT

The Inventory Management functionality was engineered to do one thing, make your business operate more efficiently. Keep track of inventory at multiple levels of hierarchy without the need to enter data multiple times, which saves time and money. Use the system to produce up-to-the-minute reports like top sellers, sell-throughs, markdown levels, min/max and more to help allocate goods to the stores that need them most.

Features:
- Detailed reporting and analysis
- User friendly, easy for any employee to utilize
- Auto-replenishment tools use forecasting and analysis to optimize stock levels throughout any season

VENDOR CATALOG INTEGRATIONS

The Vendor Catalog Integrations in Stratus Retail were developed to provide retailers with an easier way to order inventory while reducing errors and increasing efficiency. With integrations to vendor catalogs, your staff can take advantage of browsing multiple catalogs and select the items they need, whether they are working on the sales floor or in the back office.

Features:
- Eliminate the need to manually enter data
- Browse vendor catalog on the sales floor with customers
- Update against catalogs at customized intervals

CUSTOMER RELATIONSHIP MANAGEMENT

The Customer Relationship Management feature allows you to track and reward customers based on their spending habits. Clubs can be created and specified by product group, or can be universal and apply to all products in the store. Users have the ability to set reward thresholds based on a variety of parameters including dollars spent or items purchased. Within the CRM module retailers can create coupons and discounts including printed barcoded coupons for distribution in print ads or handouts.

Features:
- No-fee stored value cards, integrated within Stratus POS
- Full purchasing profile
- Address and email management for promotions
INTEGRATED E-COMMERCE/M-COMMERCE

Having integrated E-Commerce and M-Commerce is an integral part of any modern retail operation. Celerant offers a variety of options to place your store in the online space. Contemporary designs combined with state-of-the-art functionality make your site easy to navigate, increasing conversions. Every Celerant E-Commerce site can be optimized to be viewed on mobile devices to ensure that your products are available to consumers when and where they demand them. To expedite delivery and reduce costs, utilize Celerant’s “Best Store Fulfillment” to automatically fulfill orders based on pre-set logic, which compensates for inventory levels, cost, style, store proximity and more. As an added option, fully integrate to eBay or Amazon and manage all settings directly through your existing E-Commerce site to quickly and easily market goods.

Features:
- Integrated to POS system with no need to re-enter data
- Responsive design for optimal viewing on most mobile devices
- “Best Store Fulfillment” automatically selects the optimal fulfillment location based on a range of pre-defined variables

ONLINE CUSTOMER SERVICE

The Conversion Center is designed to track shopping carts in real-time, with built-in marketing automation designed to present pre-selected offers to those who abandon carts on your website. Customer service representatives also have live shopping cart editing ability, where they can add/remove items, discount/remove shipping charges, and even apply discounts immediately to a transaction. Celerant also offers a flexible, scalable catalog and mail-order module that eliminates duplicate and unnecessary order entry and integrating all channels for your retail business.

Features:
- Marketing automation designed to decrease cart abandonment
- Customer service reps can access and modify shopping carts in real-time
- Real-time, fully integrated web-based order entry
ORDER FULFILLMENT

The comprehensive fulfillment module in Stratus Retail reduces order processing time by half, enabling you to maintain rapid turnaround time. Integrated shipping tools are available, including UPS, FedEx and USPS, allowing you to pack shipments and print labels in one step. High volume retailers can streamline fulfillment by setting up a pick wave so you can pick merchandise for multiple orders more efficiently and expedite the fulfillment process.

Features:
- Pick waves for multiple orders
- Integrated shipping tools including UPS, FedEx, and USPS
- Ship from one or multiple locations

WAREHOUSE/DISTRIBUTION

Provide an efficient and streamlined warehouse or distribution center, minimizing paperwork and downtime in moving merchandise and filling orders. Receiving, shipping/tracking and merchandise locations are all reflected in real-time, visible throughout your organization. This includes separate default locations for PO’s and Transfers along with a separate location for items not available for sale.

Features:
- Detailed tracking for cases and locations
- Pack-to-store capability
- Real-time wireless integration

MOBILE APPLICATIONS

Celerant offers several wireless applications that run in a web browser and are compatible with most mobile devices. These applications can be utilized for performing inventory functions, purchase orders/receiving, producing quotes, gift registry, physical inventory, transferring orders, warehouse functions and more. Expedite the sales process, improve your inventory and transfer accuracy, and automate numerous operational processes.

Features:
- Enter and receive purchase orders
- Perform Transfers
- Track physical Inventory

"With Celerant Command Retail powering all our retail channels, our inventory, selling, and pricing data is all available in one place. This allows us to confidently utilize our entire inventory across locations and across channels to meet our customers’ needs. Real-time inventory and sales visibility helps us put merchandise in the right place at the right time, which is incredibly difficult to do without an integrated system."

- Scott Cohn, VP of E-Commerce - Chinese Laundry
Data Warehousing uses Business Intelligence, which applies to all retail selling channels and provides an advanced toolset for designing and producing custom historical reports, with fast retrieval of analytical data. Detailed graphs and charts can be created and customized to analyze data in a way that is visually effective for your organization. Use the Reporting tools to ensure that results return in minutes - not hours, and then print or export the reports as needed.

**Features:**
- Data compiled in seconds
- Wide variety of report templates
- Export to standard spreadsheets

Advanced reporting tools enable you to generate pre-defined, formatted reports to analyze a broad range of historical data in a clear and concise fashion. This allows retailers of any size or scope to filter reports with a vast array of options including specific groupings that display information relevant to their organization. Use the Reporting tools to ensure that results return in minutes - not hours, and then print or export the reports as needed.

**Features:**
- Compiles historical data for creating high-level performance reports
- Scheduled email delivery of reports in various formats such as Excel, PDF, etc.
- Built-in dashboards showing performance of key business metrics

Data Warehousing uses Business Intelligence, which applies to all retail selling channels and provides an advanced toolset for designing and producing custom historical reports, with fast retrieval of analytical data. Detailed graphs and charts can be created and customized to analyze data in a way that is visually effective for your organization. Both high-level and “drilldown” reports can be easily run, with preset dashboard reporting for Inventory Performance, Loss Prevention, Receipts vs. Discounts, and more.
Celerant offers multiple paths for managing your open-to-buy and merchandise planning needs. An internal, fully integrated open-to-buy tool is the solution to the complex and dynamic process of merchandise planning. The open-to-buy tool integrates seamlessly with ANT USA’s best-selling merchandise and assortment planning system, Buyer’s Toolbox™, as well as with RMSA planning services.

Features:
- Plan at retail, cost or units
- Four-level hierarchy along with store-level planning
- View OTB availability within purchase order module

ACCOUNTING

Keep track of your books via the method that best fits your retail operation. Use Celerant’s internal General Ledger, Accounts Payable and Accounts Receivable, or directly integrate with MAS 90/200, Quickbooks™ or Great Plains. Celerant’s internal accounting tools provide the ability to approve vendor payments, print checks, reconcile bank statements, compile interest charges, generate statements, create reports and more.

Features:
- Internal GL with balance sheets, P&L statements and audits
- Monitor vendor payments
- Accounts receivable statement generation

OPEN TO BUY

Celerant offers multiple paths for managing your open-to-buy and merchandise planning needs. An internal, fully integrated open-to-buy tool is the solution to the complex and dynamic process of merchandise planning. The open-to-buy tool integrates seamlessly with ANT USA’s best-selling merchandise and assortment planning system, Buyer’s Toolbox™, as well as with RMSA planning services.

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COURSE MANAGEMENT

The new Course/Resource Scheduling module in Stratus Retail allows retailers to manage and register students or customers, from registration to multiple course enrollments. Easily create training classes and assign customers to specific sessions, while tracking which courses have been completed. Additionally, retailers can schedule, assign and view usage for resources, including lanes or seats, classroom or training rooms, and accept payment - all in one system.

Features:
- Easy to manage calendar view lists types of open classes
- Assign resources and training areas
- Create class rosters and track attendance

“As we were expanding beyond just a store business, we needed something that could handle the E-Commerce platform, the phone orders, the stores, the Amazon partnerships. We moved to Celerant looking to solve the multi-channel or the omni-channel dilemma so to speak.”

- Anthony Qaiyum, Owner - Merz Apothecary
SUPPORT AND PROFESSIONAL SERVICES

The retail software solutions from Celerant Technology are implemented and installed by our very own engineers and professionals, who are trained to provide you with superior service and assistance. Once your system has been put into place, our dedicated technical support staff is on standby to answer questions and provide assistance.

SINGLE RETAIL PLATFORM

Celerant Technology is a consistent innovator in technology that accelerates retailer growth. Specializing in the development of fully integrated and customizable software platforms, Celerant offers its clients user friendly interfaces that enable powerful, real-time management of POS, E-Commerce, inventory, CRM, data warehousing, financials and more across multiple retail channels.