

Vendor Management

For SMB Retailers



Are you getting the most
from your vendors?

Vendor-Retailer Challenges

KEEPING INVENTORY UPDATED IN REAL-TIME

Inventory is one of, if not your most, important assets, but keeping it up-to-date and accurate is time-consuming and requires discipline.

MAKING SURE YOUR STAFF HAS ACCESS TO SEE ACCURATE STOCK LEVELS

Without effective integration between the POS, ERP, and E-Commerce, your staff doesn't always have the best, or most current, information regarding inventory.

POPULATING AND SELLING YOUR VENDORS' PRODUCTS ONLINE

Websites with more products attract more customers. But how can you sell your vendor's stock directly on your website so you don't have to carry a large inventory?

DISPLAYING ACCURATE STOCK LEVELS/ PRODUCT INFO ON YOUR WEBSITE

Without accurate stock levels on your website, it's possible you can sell out-of-stock items. Not acceptable!

DROP SHIPPING WITH VENDORS

Managing invoices, prices, and delivery times of drop-shipped items from suppliers can be complex and overwhelming.

REORDERING WITH VENDORS

Getting the inventory you need, when you need it, can require different steps for each vendor, making management of the process a nightmare.

MANAGING A SINGLE SKU FROM MULTIPLE VENDORS

Many Retail Management Systems (RMS) do not effectively support a single SKU from multiple vendors without duplicating data.

With Celerant, You Can...

Easily import vendor products to build your database.

Automatically replenish inventory from your vendors, 'just in time.'

Sell merchandise on your website, while the vendor stocks and ships your orders.

**THIS ALLOWS YOU TO COMPETE WITH
BIG-BOX RETAILERS AND LARGER
E-COMMERCE SITES.**

Here's how it works...

Integrate With Vendor Catalogs

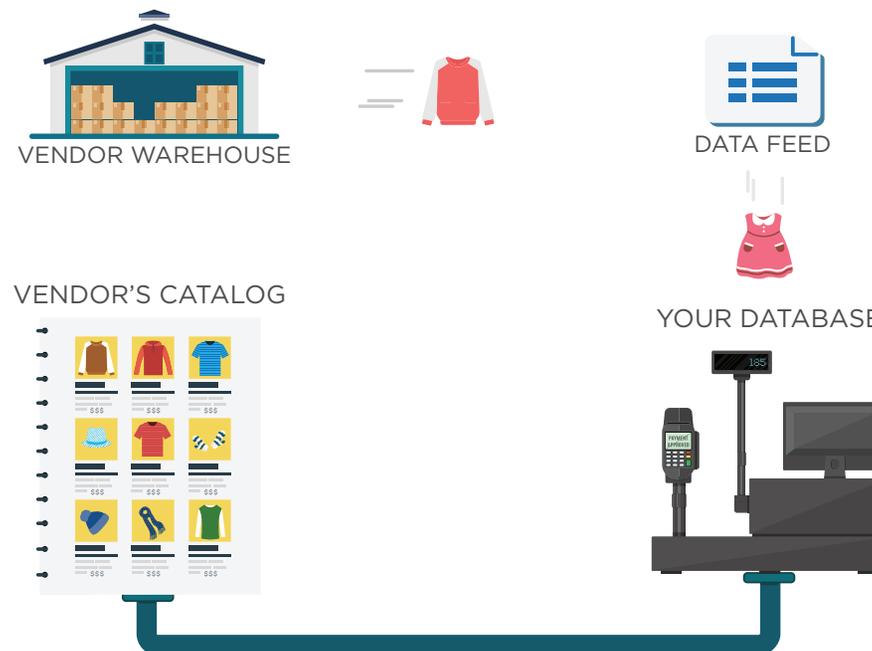
Build your database quickly and easily by importing products from vendors.

Browse vendor catalogs and import product descriptions and images of the merchandise you want to sell in-store and online.

Import SKUs, costs, product descriptions, images, and more.

Receive product updates from your vendors automatically.

Reduce errors and save time compared to manual data entry.



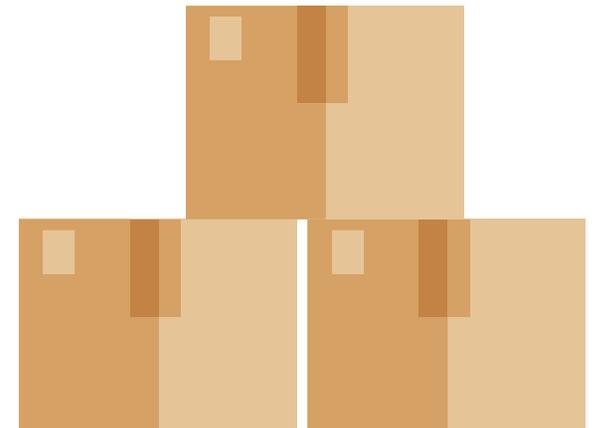
Order From Your Vendors, Automatically

Improve vendor communications:
Automate POs and orders to vendors via EDI and receive acknowledgments immediately.

Efficiently reorder inventory 'just in time' — when you need it.

Automate purchase orders based on levels you set within your retail system.

Easily adjust for seasonal changes to ensure inventory levels are always optimized.



Sync Your Website With Vendors, In Real Time

With live online vendor feeds, current inventory levels (and current MSRP) are automatically reflected on your website.

Offer a wider array of products on your site without carrying a large investment in inventory.

Include enticing information from vendors such as 360-degree product images, videos, associated/ upsell items, product names, etc.

Reduce the amount of time spent on data entry and finding product images to update your site.



Drop Ship With Vendors

AFTER AN ORDER IS PLACED ON YOUR WEBSITE, CELERANT AUTOMATICALLY...

- Generates and sends a purchase order to your vendor. Your vendor fulfills the order from their warehouse directly to your customer — with your branding, packing slip, and logo.
- Displays the order status in real-time, alerting you when it's fulfilled by your vendor, and when payment is received by your bank. Because you don't stock any inventory, you'll never have to worry about selling out-of-stock items.



Measure Vendor Performance

Analyze performance for each vendor.

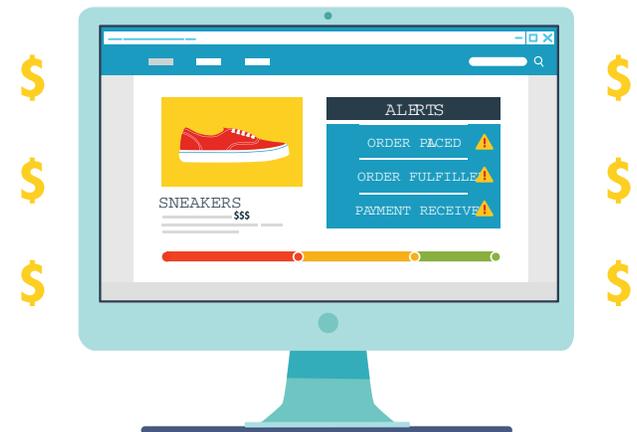
Identify which vendors provide the fastest delivery to you.

Identify which vendors provide the fastest delivery to your customers for drop shipping.

Analyze vendors to identify which is giving you the best prices overall or per product.

Gain insight into which vendors to keep, and which ones to drop.

**MAKE VENDOR DECISIONS BASED ON
HARD FACTS, NOT GUT FEELINGS.**





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To Learn More, Visit:
www.celerant.com/VendorManagement

About Celerant Technology

Celerant Technology is a retail technology provider offering unparalleled and seamless multi-channel integration to retailers across all industries. Since 1999, Celerant has consistently accelerated business growth and efficiency through unique innovations in POS, inventory management, advanced analytics, integrated E-Commerce, mobile applications and back office — to name a few. A multifaceted award-winning company, Celerant prides itself in the quality of its products, the capacity of its service, and remains the true multi-channel software provider.