

IN-STORE , ONLINE & MARKETING WITH ONE SYSTEM!

“ Since 2010, we have used Celerant's retail software to manage our outdoor sporting goods stores, including our newly-redesigned eCommerce website, ATF compliance, buy-trade and GunBroker.com sales. Leaning on ONE software company that provides ALL our technology helped us expand to 25 stores and makes it easier to operate our business more efficiently.”

-TURNER'S OUTDOORSMAN



LEARN MORE



WWW.CELERANT.COM/PROMO/SPORTS-SOUTH



(718)-351-2000



sales@celerant.com

INTEGRATED SOLUTIONS FIREARM INDUSTRY



POINT OF SALE & RANGE MANAGEMENT

Manage your gun shop and range in one system.

- + Mobile POS with contactless payments
- + Built-in A&D & 3rd-party integrations/e4473
- + Catalog import & auto ordering with Sports South
- + Buy-trade, rentals & repairs
- + Range management & lane/course scheduling



FASTBOUND
FIREARMS COMPLIANCE SOFTWARE



4473
CLOUD



Gun StoreMaster



eCOMMERCE & MOBILE APPS

Manage your web and store as one with consistency.

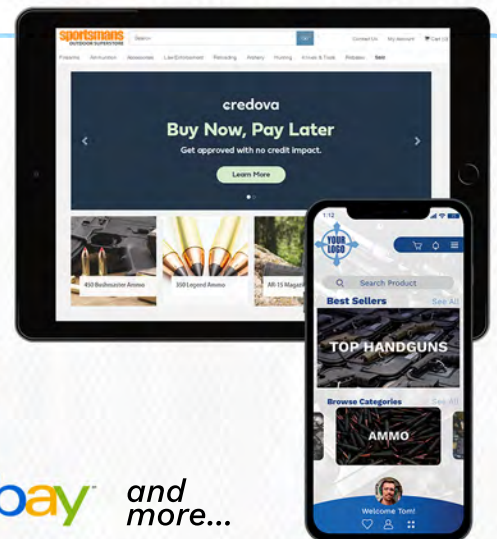
- + Integrated eCommerce & mobile shopping/range app
- + Sports South product feeds & drop shipping
- + In-store pickup (BOPIS) & FFL Locator
- + Product filtering & suggested items
- + Marketplace & auction site integrations
- + Online 'Buy Now, Pay Later' options



Sports South



and more...



DIGITAL MARKETING

Increase traffic and sales for your store and website.

- + Automated email marketing software
- + Personalized push notifications to customers' phones
- + Search Engine Optimization (SEO) services
- + Social media & content creation services
- + Full digital marketing services with in-house team

